

Skills

UX & Product Design: Interaction Design, Wireframing, Design Systems, High-Fidelity Prototyping, User Research, A/B Testing, Journey Mapping, Storyboarding, Usability Testing, Product Strategy, Brand Development, Competitive Analysis, SEO

Design Tools: Figma, Adobe Creative Suite (Photoshop, Illustrator, XD), Sketch, InVision, Canva

Frontend Development: HTML, CSS, JavaScript, ReactJS, Bootstrap, SwiftUI

Work Experience

Iitjobs

Founding Product Designer Mar 2024 – Present

- Led user research, conducting **500+ user interviews**, analyzing 2000+ user flow videos, and competitor analysis to inform design decisions and increase **product usability**.
- Independently designed **16 features** from 0 to 1—such as **Analytics and Flow Builders**—impacting 500k+ users and 7,000+ clients.
- Crafted digital and physical **brand assets**, including the logo, emails, website, and marketing materials, evolving the brand identity and targeting the market needs of the recruiting industry.
- Designed high-fidelity prototypes, undergoing multiple iterations, enhancing user experience and **increasing user clicks by 46%**.
- Created a **mobile wireframe** of the website to facilitate app development, collaborating cross-functionally with a team of engineers.

ShareThis

UI/UX Designer July 2023 – Feb 2024

- Redeveloped the landing page and onboarding process, validated through **A/B testing**, to enhance accessibility and streamline navigation ensuring optimal performance across devices, improving user satisfaction, and **reducing bounce rates by 43%**.
- Defined user personas and prototyped a variety of **mobile user profiles**, focusing on user-centric design principles to ensure a seamless user experience.
- Designed a data-driven **AI bot** capable of transforming any company's inputted data into **dynamic graphs**.
- Initiated comprehensive research on data representation techniques, recommending the most effective ways to communicate data insights to different audiences, leading to an end-to-end data visualization experience with AI engineers.

OMRON

Design Lead | Automated Defect Detection System Jan 2023 – May 2023

- Led the UI/UX design of a **machine learning-powered web app** that automated defect inspections in manufacturing.
- Designed intuitive interfaces in Figma to visualize **real-time inspection** results and streamline workflows for factory operators.
- Built responsive **front-end** components using HTML, CSS, and JS; collaborated with backend engineers working with YOLO, PyTorch, and Flask.
- Used **Canva** to create design documentation and visuals for stakeholder presentations.
- Collaborated using **Jira, Confluence, and GitHub** to manage tasks and ensure design-dev alignment.
- Resulted in a **3-second inspection** time per part, cutting down **30 minutes of manual work** and increasing **defect detection accuracy**.

Western Digital

UI/UX Designer & Project Lead | Training Monitoring Web App Aug 2022 – Dec 2022

- Designed and led the development of a **training platform** for recruiters and new hires to streamline onboarding.
- Created **wireframes and interactive prototypes** in Figma based on user research and stakeholder feedback.
- Developed a clean, role-based **dashboard experience** in collaboration with full-stack developers using Flask, Python, and MySQL.
- Introduced **features** like training assignments, progress tracking, and recruiter access control to enhance **employee onboarding experience**.

Projects

ScrapTrip

Digital Travel Scrapbook – Figma Prototype

Designed an interactive **digital scrapbook** experience tailored for travelers to document and relive their journeys in real time.

- Built a mobile-first prototype in Figma that allows users to upload photos, jot down memories, and create **themed travel pages**.
- Developed a **dynamic sticker system** where visuals **adapt** based on the user's location and trip theme (e.g., Spain → flamenco, tapas, architecture icons).
- Focused on making memory capture easy and expressive, even while **on the go** — with an emphasis on playful interaction, personalization, and location-aware content.

LetterShift

Dyslexia Support App – Mobile App Design & Development

Designed and developed an inclusive **reading app** to support individuals with dyslexia.

- Integrated features like **dyslexia-friendly** fonts, customizable color modes, read-aloud voices, and a **built-in AI reading tutor**.
- Included an **awareness game** mode for non-dyslexic users to experience reading challenges faced by individuals with dyslexia.
- Focused on accessibility, empathy-driven design, and education through play.

Truck'd Up UI

Food Truck Web & Menu Design

Created branded websites and **digital menus** for local food trucks to improve customer experience and visibility.

- Designed mobile-first interfaces and interactive menus with clear CTAs.
- Collaborated with **food vendors** to capture their **brand identity** through design, layout, and menu formatting.
- Tools used: Figma, HTML/CSS, Canva

Awards

2nd Place – FoFSD AI Challenge (San Diego)

Future of Figma San Diego · Mar 2025

Recognized for innovative use of **AI in design workflows**. Presented and demoed three AI-powered applications — showcasing how AI tools like **Spline, ChatGPT, and Polycam** can streamline creative processes and enhance product design. Competed alongside talented designers and technologists, earning second place out of **50+ participants**.

Education

Stanford University
School of Engineering

Product Management Program 2024-2025

Transforming Opportunities into Great Products, Building Your Product Strategy, User Research & Customer Insights, Product Costing & Financial Planning, Product Marketing & Customer Alignment, Demand Creation & Product Launch Strategy.

University of
California, Merced

Bachelor's Degree in Computer Science

Front-End Development, Human-Computer Interaction, Computer Science, Algorithms, Databases, Python, C Programming, UX Design, Storyboarding, Figma, HTML/CSS

Clubs: Women In Gaming and Esports and ACM [Association for Computing Machinery]